

Form of Proxy - BUSINESS POST GROUP plc ANNUAL GENERAL MEETING

I/We
(BLOCK CAPITALS PLEASE)

of (address)

being a member/members of Business Post Group plc hereby appoint the chairman of the meeting (see note 1 & 2)

as my/our proxy to vote for me/us and on my/our behalf at the Annual General Meeting of the Company to be held on Wednesday 15 July 2009 at noon and at any adjournment thereof, on the following resolutions, as indicated by an 'X' in the appropriate box and, on any other business, as he thinks fit.

Please tick here if this proxy appointment is one of multiple appointments being made.

*For the appointment of more than one proxy, please refer to note 3.

In the absence of instructions, the proxy is authorised to vote (or abstain from voting) at his or her discretion on the specified resolutions. The proxy is also authorised to vote (or abstain from voting) on any other business transacted at the Meeting.

Resolution	For	Against	Vote withheld
1. To receive the directors' report and the accounts for the year ended 31 March 2009	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To declare a final dividend of 10.8p net per ordinary share for the year ended 31 March 2009, payable to shareholders on 14 August 2009 who are on the register on 24 July 2009.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To approve the remuneration report of the directors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect Guy Buswell as a director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Peter Kane as a director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To re-elect Trevor Jenkins as a director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-appoint the auditors, PricewaterhouseCoopers LLP, and to authorise the directors to determine the auditors' remuneration.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To approve the Long Term Incentive Plan 2009 ("LTIP 2009") and to authorise the directors to make such modifications they consider appropriate to implement LTIP 2009.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To authorise the directors to allot shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To disapply Section 89(1) of the Companies Act 1985	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. To authorise the purchase of own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. To amend the Articles of Association and to adopt the Articles of Association produced at the meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. To allow a general meeting to be called on 14 days' notice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dated2009 Signature.....

NOTES

- If it is desired to appoint another person or persons as proxy or proxies the words "the chairman of the meeting" should be deleted and the name or names of the proxy or proxies (who need not be members of the Company) inserted into the appropriate space. If such words are deleted and a proxy or proxies is/are named on this form the chairman shall not be entitled to vote as proxy. Any alteration must be initialled. Deposit of a completed form of proxy will not preclude a member from attending the Annual General Meeting and voting in person.
- If the proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank or if a number of shares greater than your actual holding is inserted in such box your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this proxy form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
- To appoint more than one proxy (an) additional proxy form(s) may be obtained by contacting Equiniti. Please indicate in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed.
- A corporation must execute this form either under its common seal or under the hand of two directors or one director and the secretary or under the hand of an officer or attorney duly authorised in writing.
- In the case of joint holders, the signature of any one holder will be sufficient but the names of all the joint holders should be stated and the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- The form of proxy (together with any power of attorney or other authority under which it is signed, or a certified copy of that power or authority, in accordance with the Powers of Attorney Act 1971) must be received by Equiniti not later than by 12pm (noon) on 13 July (or, if the Meeting is adjourned, not less than 48 hours before the time for holding the adjourned Meeting).
- Only those shareholders on the register of members as at 6pm on 13 July 2009 (or, if the Meeting is adjourned, not less than 48 hours before the time for holding the adjourned Meeting) are entitled to attend and vote.
- The "vote withheld" option is provided to enable you to instruct your proxy not to vote on any particular resolution. However, it should be noted that a "vote withheld" in this way is not a vote in law and will not be counted in the calculation of the proportion of votes "for" and "against" a resolution.